

Malcolm Chris Canada

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Objective

My objective is to grab your attention long enough for you to thoroughly read through my past experiences, as I develop a new path in life. I am a Veteran who still craves advancement within this society. To this day, the thoroughness of the Non-Commissioned Officer I once was drives me to push myself to obtain new goals. I am in search of career opportunity.

Experience

Entrepreneurship

2011 to Present

With my studies in Digital Cinematography I anxiously test what I have learned in the field. I have participated, official music videos, shorts, live music concerts, interview videos, and commercials—many of which have been published by local media websites. I have done several photography shoots, which have been purchased and published by businesses and media. I continue to gain experience in the music industry. As you read into my experiences you will see my passion for the entertainment business and my ability to quickly solving problems in high-pressure situations.

I have toured nationally with *Super Bob* (who recently won the XGames Battle of the Bands, and received over \$25k in rewards). I traveled over 4000 miles as they played with popular acts such as *Buckcherry*, *Theory of a Deadman*, *Rehab*, *Charm City Devils*, and more recently *Smile Empty Soul*.

Suck Bang Blow (www.suckbangblow.com)

2012 to 2014

Production Manager: I have been the Production Manager for five large festivals, managing multiple concert stages. I also have prepped stages—equipping them with a full FOH and monitor set up. I managed these stages, band schedules, artist riders, contracts, payment, other paperwork, as well as technical issues with sound equipment. I manage the hiring of sound crews and help with the scheduling of bands and events. In some cases I run sound, and in all situations I am there for the set up and break down of every large stage rig.

Social Media Manager: I continue to make daily announcements and network with the local media to successfully raise our audience outreach. I write press releases, integrate SEO, produce professional photography/video, as well as design, to market daily, weekly, and festival events.

Additional Projects

- As a two-year charity project to help local kids in the community stay active, I orchestrated *Surf Skate Music Culture*. During this time, I created a team who trained, mentored, and sponsored

several surfers, skaters, and musicians to further their endeavors. Together we raised money from designing and selling merchandise, to holding several music events—some of which raised thousands of dollars and were distributed to helping other nonprofit organizations. Our mission led three of our team riders placing 2nd place, 3rd place, and 5th place in professional East Coast surfing competitions. I also filmed and produced videos, which have received thousands of views.

Medieval Times Dinner Show

2012 to 2013

Lead Sound Operator and Technician: I have operated and controlled the sound for over 200 shows, which in peak months cater to audience sizes of 1,250 plus. I am experienced in routing, maintenance of sound and stage equipment, and the dynamics behind mixing in a live theater environment. Medieval Times has shown me what professional sound looks, sounds, and the impact it has on its audience.

US Army

2004 to 2012

Perhaps this is the backbone in which my drive and ambitious nature given. While serving in the US Army, I was given the opportunity to serve in several leadership positions under great leadership. I was an Airborne Infantryman with the 82nd Airborn. I served as a Squad Leader, Platoon Sergeant, and upon my medical retirement, I served as the battalion's Senior Human Resources Department Manager in which I served 18 months. Throughout my career I was deployed over three years to combat zones carrying out combat missions.

Staff Sergeant: Combat Leadership, Mission Planning, Direct Action, Special Reconnaissance, Urban Warfare, Mobile Force Protection, Airborne Operations, Operational Leadership, Multi-National Leadership, Foreign Internal Defense (FID), Counter-Insurgency (COIN), Stability & Support Operations (SASO)

Advisor/Trainer in Host Country of Foreign National Forces Engaged in Combat Operations Skills Required: Procedure Development, Rapport Building, Cultural Sensitivity, Foreign Language, Foreign Tactics, Foreign Weapons

Senior Human Resources Supervisor: Responsible for Bookkeeping, Evaluation Reports, Policy & Regulation, Printing and Publishing, Logistics and Logistical Planning, Reported directly to top levels of Command

Education

Full Sail University

2011 to 2013

I am currently enrolled as a junior in the BS in Digital Cinematography online degree program. I hold one year of studies towards Recording Arts, in which I chose to change my degree program to Digital Cinematography. I focus even harder on how the music & film industries work, and how my talents may be applied towards my endeavors. I believe digital media, design, cinematography, and visual stimulation are a key factor to having an edge on today's marketing field. I continue to focus and sharpen my skills in all of these categories.

Military Colleges & Schools

Various Dates 2004 to 2012

Leadership, Management, and Strategic Planning, Airborne School, Air Assault School, First Aid, CPR, Ground Fighting Techniques, Squad Designated Marksmanship School (Instructor qualified), Army Primary Leadership Development Course, Advanced Leadership Course, Army Expert Infantryman, Composite Risk Management Course, Commanders Safety Course, Survive Evade Resist & Escape.

Horry Georgetown Technical College

2002 to 2003

I attended two semesters, which consisted of core classes and introduction classes to Business Marketing.

Skills

- Live Sound & Lighting
- Military, Military Operations, Strong Knowledge of Military Weapons and Tactics
- Secret Security Clearance
- Live Sound Engineer
- Film, lighting, and video journalism
- Design, professional photography & cinematography
- Adobe Master Suite, Photoshop, Illustrator, After Effects, Premier Pro, Logic Pro, Final Cut
- Microsoft Office
- Management/Supervision, expert problem solver and proven to work well in stressful environments
- Grip (some grip work)
- Boom Operator
- Sony FX100/FX700, Cannon 5D Mark iii, GoPro (as they continue to upgrade), Nikon (various DSLR's and lenses, steady mounts, jib's, dolly's)

References

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